

## ***CHA ' DE BUGRE 10:1 EXTRACT***



Nutraceuticals International brings you a new stimulant that has been traditionally in Brazil to fight obesity, and improve circulation.

Forget Ephedra! **Cha'de bugre 10:1 Extract** is a powerful addition to your energy and weight loss brands. Long known in Brazil for its stimulant effects, traditionally brewed and served as tea; Cha'de bugre is considered a safe, healthy drink with positive benefits for the heart. Its powerful energy, appetite suppression, and ability to help reduce fatty deposits is making our Cha'de bugre 10:1 a premiere up-and-coming ingredient.

Cha'de bugre 10:1 Extract is unlike anything else for energy on the market. In Brazil it is called café do mato, or coffee of the woods for it's powerful stimulant effects. It is brewed in large drums at times of festival in Brazil and the people drink it to sustain their energy thru the night. Cha'de bugre is a very clean energy, the caffeine levels are surprisingly low, but the effects at a 500mg dose was the same as "2 Venti Starbucks." Cha'de bugre 10:1 Extract is a great addition to combination supplements for energy and weight loss. Many manufacturers are finding that it is an excellent product to mix with Hoodia Gordonii because Hoodia's effects seem to intensify when mixed with stimulants like Cha'de bugre 10:1 Extract.

Nutraceuticals International has secured a new exclusive contract with the manufacturer in Brazil to create the Cha' de bugre 10:1 extract. This is not common leaf powder traded out of Brazil for use as tea and coffee fillers. Although some other companies are offering this low grade leaf powder and selling it as "Cha'de bugre" Don't fall for it, it a completely different species of plant! This different species does not have the energy effects of our Exclusive Cha'de bugre 10:1 Extract. "It concerns us that people are trying to pass off Brazilian tea leaf powder as Cha'de bugre. We are seeing the same thing is happening with our Cha'de bugre 10:1 Extract as we saw happen with South African Hoodia two years ago. A wonderful new ingredient is brought into the market... and as soon as it becomes popular every company out there launches their version of it which is not the correct species or product.

### **LABORATORY ANALYSIS**

Recent laboratory analysis finds Cha'de bugre to contain caffeine, potassium, allantoin and allantoic acid and various plant sterols. Allantoic Acid is reported to help reduces body fat in people who are overweight by reducing fat and preserving muscle tissue. The allantoin and allantoic acid may explain its positive impact on cellulite. But research suggest that it is the

combination of the caffeine and plant sterols similar to that of green tea that give Cha 'de bugre effects without the negative side effects commonly on caffeine, or ephedra.

TRANSLATION OF DICIONARIO DAS PLANTAS UTEIS DO BRAZIL, 5. TH. ED. CRUZ, G.L. RIO DE JANEIRO



In the words of Dr. G. L. Cruz, a leading Brazilian practitioner and herbalist...

**Cha' de bugre** is a very popular plant in Brazil, and sold in great quantities in the cities of Bahia, Goiás, and Minas Gerais. It is one of the plant species which is most used in Brazil.

**Cha' de bugre** is well known in the more remote areas in the interior of Brazil, where it is highly regarded for its medicinal properties, and used in abundance by the common people. It is not commercially grown for use, and therefore is highly sought after and sold for high prices in the cities along the coast to the elite of society.

Upon chemical analysis, the plant was found to contain bitter caffeine and other various plant sterols.

**Medicinal Properties:** It is an excellent diuretic, and is **effective in fighting obesity and preventing the formation of fatty deposits**. It is a healthy drink, historically used as a heart tonic due to its ability to stimulate blood circulation. Translated by Jorge Velesquez.

**On the Author:** GL Cruz, one of Brazil's leading medical herbalists, was the author the 3<sup>rd</sup>-5<sup>th</sup> Editions of Dictionary of Plants used in Brazil and well as other books regarding medicinal plants including, "Livro Verde das Plantas Mediciniais e Industriais dos Brasil."

## APPLICATIONS

Cha' de bugre is definitely and up and coming ingredient in the world for new energy and weight loss brands; An all natural stimulant increasing energy and alertness. Cha' de bugre offers a clean, safe, natural energy without the negative side effects commonly associated with stimulants like caffeine or ephedra. It works as a great appetite suppressant making the body feel satisfied promoting much smaller meals, more often, which is what many practitioners believe, is better for sustained weight loss and keeping the metabolism going throughout the day. And its traditional use as a heart tonic, helping to increase blood circulation in the body can not be ignored.

## ***Nutraceuticals International***

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